



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Sena Kozar Strategies  
1322 G ST SE  
WASHINGTON, DC 20003-3021

## Contract # 4080722

**Schedule Dates** 11/01/19-11/04/19  
**Advertiser** Hala Ayala for Delegate-D (133531)  
**Agency** Sena Kozar Strategies (19658)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** CANDIDATE (321722)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1033/1074/7216  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Separation: 30

**Date Entered** 10/31/19  
**Last Modified** 10/31/19  
**Entered By** Kari Boughan  
**CO-OP** No  
**External #** 9009051  
**Demo** W2554R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,530.00  
**Net Total** \$8,670.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2019	11	\$10,200.00
<b>Grand Total:</b>	<b>11</b>	<b>\$10,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	5:58:15A- News-Good Morning Washington at 6a						1			1	\$600.00	\$600.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-LPNov-2018LP	10/31/19
2.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	9A- Live with Kelly		1							1	\$500.00	\$500.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency)-LPNov-2018LP	10/31/19
3.0	Normal Line / SPOT	11/01/19-11/04/19	1	:30	11:59:56A- News-ABC 7 News at Noon		1				1			2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-LPNov-2018LP	10/31/19
4.0	Normal Line / SPOT	11/01/19-11/04/19	1	:30	Orbit- [P]Hot Bench(Mo Fr), [P]Hot Bench 2(Mo Fr)		1				1			2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart DT HOT BENCH(Agency)-LPNov-2018LP	10/31/19
5.0	Normal Line / SPOT	11/01/19-11/04/19	1	:30	4P- News-ABC 7 News at 4p		1				1			2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-LPNov-2018LP	10/31/19
6.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-LPNov-2018LP	10/31/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	6:58:46P- Wheel Of Fortune						1			1	\$3,600.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-LPNov-2 018LP	10/31/19
8.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart RT GMA-SUN(Agency)-LPNov-2 018LP	10/31/19

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Date:

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